

رزومه

محمد احسانی متولد 1333 در تهران استاد تمام پایه 39 دانشگاه تربیت مدرس دانش آموخته دکترای مدیریت ورزش از دانشگاه منچستر انگلستان در سال 1377 می باشد.

سوابق تدریس:

دانشگاه اصفهان از سال 1355 تا 1372 (دروس تئوری) سنجش و اندازه گیری - بیومکانیک و.. (و دروس عملی تخصصی) فوتبال- والیبال و هندبال (دانشگاه تربیت مدرس از سال 1381 تا کنون دروس مدیریت ورزش پیشرفته - مدیریت بازاریابی ورزش - مدیریت اوقات فراغت و زبان تخصصی در مقطع دکتری و کارشناسی ارشد دانشگاه منچستر انگلستان سال 1376 و سوان کره جنوبی 1389 بطور استاد مهمان دانشگاههای معتبر ایران بصورت حق التدریس در دوره دکتری

سوابق ورزشی:

بعنوان بازیکن و مربی در رشته های فوتبال - والیبال و هندبال در سطح قهرمانی کشور و لیگ برتر کشور همچنین در تیم فوتبال پلات لین زیر مجموعه باشگاه منچستر سیتی انگلستان از سال 1374 تا 1377

سوابق اجرایی:

در حال حاضر مشاور رئیس دانشگاه و مدیر گروه علوم ورزشی دانشگاه تربیت مدرس در گذشته رئیس مرکز تربیت بدنی دانشگاه- رئیس کمیته آموزش فدراسیون فوتبال - عضو کمیته فنی و توسعه فدراسیون فوتبال - عضو کمیته آموزش فدراسیون والیبال ایران

عضویت در انجمنهای علمی و پژوهشی:

عضو انجمن علمی مطالعات اوقات فراغت بریتانیا - عضو انجمن علمی مدیریت ورزش اروپا - عضو انجمن علمی تربیت بدنی آسیا - عضو کمیته برنامه ریزی علوم ورزشی وزارت علوم تحقیقات و فناوری - عضو شورای پژوهشی پژوهشگاه تربیت بدنی و علوم ورزشی وزارت علوم - عضو انجمن علمی تربیت بدنی ایران - عضو انجمن علمی مدیریت ورزش ایران

فعالیت‌های علمی و پژوهشی:

سر دبیر مجلات:

مجله تحلیل‌های جامعه‌شناختی و مدیریت در ورزش

مجله مدیریت تجارت ورزشی

مجله مدیریت اوقات فراغت و ورزش

فصلنامه مدیریت و بازاریابی ورزشی

مترجم و مولف 23 کتاب درسی در زمینه مدیریت ورزش و بازاریابی ورزش و اوقات فراغت - فوتبال و والیبال می باشد . که مدیریت معاصر در ورزش در سال 1383 جایزه بهترین کتاب سال در جشنواره بین المللی را دریافت کرد و اوقات فراغت در سال 1382 جایزه بهترین کتاب سال را از دانشگاه تهران دریافت نمود. استاد نمونه دانشگاه تربیت مدرس در سال 1399. بیش از 200 مقاله علمی پژوهشی در مجلات داخلی و خارجی چاپ شده و بیش از 160 سخنرانی علمی در همایش‌های داخلی و خارجی که متجاوز از 100 سخنرانی کلیدی در ایران و کشورهای مانند فرانسه - انگلستان -- چین - کره جنوبی - هندوستان - فیلیپین - ترکیه و... (دعوت شده است).

بیش از 100 پایان نامه و رساله کارشناسی ارشد و دکتری بعنوان استاد راهنما و مشاور مشارکت داشته و همچنین به عنوان پژوهشگر برتر در سالهای 1395 و 1398 دانشگاه تربیت مدرس و پژوهشگر برتر کشور در سال 1399 انتخاب شده است.

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C.V.

Mohammad Ehsani was born in Tehran, Iran in 11-April 1954, he got his Ph.D. from Manchester university (UK) in Leisure and Sport Management. He is Professor of Tarbiat Modares University (T.M.U). He was teaching in Esfahan, Tarbiat Modares, in Iran and Suwon(South Korea) universities not only in theoretical subjects but also in practical ones (football, volleyball, handball) as a coach for many years, even in national league level. He has been teaching sport management, leisure management, and sport marketing for post graduate students. He is Chancellor Consultant of Tarbiat Modares University. He was head of physical education and sport centre, also head of Sport Sciences Dept in T.M.U. members of Leisure Studies Association (LSA) in UK, Eastern Society of Physical Education and Sport Sciences, Pan-Asia Association, Scientific Physical Education Association of Iran, Sport Management Association of Iran, Research Center of Physical Education of Iran, strategic plan committee of Research, Technology, and Science Ministry of Iran, Education and Coaching Committee of Volleyball Federation in Iran. Also, he was Head of Education and Coaching Committee and Exco of Technical Committee of Iran Football Federation.

Ehsani, has twenty two books in the field of sport management, sport marketing, organisational management, leisure and recreational management, talented identification method in football, and over 200 published papers in national and international journals, also more than 100 Ph.D. and M.A thesis as supervisor and advisor. He has been participated over 160 national and international conferences which was more than 100 of them as keynote speakers (Iran, France, England, South Korea, China, Philippines, India, Turkey and ...) in this field and selected as elite researcher in 2016 and 2019. He was elected as elite professor in the T.M.U, and also most cited researcher in the country in 2020. He is four chief editorial and five editorial member of research and scientific journals.

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Education: Ph.D. in Leisure and Sport Management. 1998. Manchester University, UK.

M. Sc. in Physical Education. 1987. Tehran University, Tehran, Iran.

B. A. in Physical Education. 1976. Tarbiat Moalem University, Tehran, Iran.

Sabbatical Leave, Suwon University, Seoul, South Korea, 2010.

Academic Promotion:

Instructor	1976
Assistant Professor	1998
Associate Professor	2007
Professor	2013

Experience:

2020- Present Chief Editorial: Journal of Leisure and Sport Management

Sport Business Journal

Journal of Sociological and Managerial Analysis

Management and Sport Marketing Quarterly

2015- Present	Chancellor Consultant of Tarbiat Modares University
2012- Present	Member of Sport Sciences' Planning Committee of Scienc, Research and Technology Ministry in Iran.
2012-2017	Head of Education and Coaching Committee, Iran Football Federation.
2000- Present	Member of Education and Coaching Committee Iran Football and Volley ball Federation.
2005-2014	Head of Sport Sciences Dept of Tarbiat Modares University.
2007-2016	Head of Sport Sports Center of Tarbiat Modares University.
2006- Present	Member of Leisure Studies Association (LSA) in UK.
2009- Present	Member of Eastern Society of Physical Education and Sport Sciences, Pan-Asia Association.
2006-2014	EXCO of Scientific Physical Education Association of Iran.
2011-2015	EXCO of Sport Management Association of Iran.
2002- 2009 & 2014- Present	EXCO of Research Center of Physical Education of

- Iran.**
- 1976- 1994** **Teaching Undergraduate courses in Bio-mechanic, Sport measurement and evaluation, Statistics, Football, Volleyball and Handball to P.E. Majors in Esfahan University, Esfahan, Iran.**
- Head coach of Volley ball of the Esfahan university and Esfahan Province in Iranian super leagues. Head coach of Esteghlal Football club in Esfahan.**
- 2000- Present** **Teaching Postgraduate courses in Sport management, Sport marketing, Leisure and recreational management in Tarbiat Modares University. Supervising and advising over 100 thesis in the field of sport management, sport marketing, leisure and recreational management and ...**
- 2010-2011** **Teaching Undergraduate and Postgraduate courses in Sport management, Leisure and recreational management, Sport marketing in Suwon University, Seoul, South Korea.**

Publications:

Books

- 1- Leisure and Sport Management, 2021. Tarbiat Modares University, Tehran, Iran. Published (Third Edition).**
- 2- Human Resources Management in Sport and Leisure. 2021. Elmo Harekat Publisher, Tehran, Iran.**
- 3- Sport's Entrepreneurship. 2020. Hatmi Publisher, Tehran, Iran.**
- 4- New Contemporary Sport Management(2), 2020. Pouya Ketab, Tehran, Iran. Published.**
- 5- New Contemporary Sport Management(1), 2019. Pouya Ketab, Tehran, Iran. Published.**
- 6- Sport's Entrepreneurship: An Approach to Business Entrepreneurship and Sport Research 2019. Tarbiat Modares University, Tehran, Iran. Published. Second Edition.**
- 7- Leisure and Sport Management, 2019. Tarbiat Modares University, Tehran, Iran. Published.**
- 8- Sport's Entrepreneurship: An Approach to Business Entrepreneurship and Sport Research, 2016. Tarbiat Modares University, Tehran, Iran. Published.**
- 9- Professional football management, 2015. Sport Nasher. Tehran, Iran.**
- 10- Talented Identification Methods in Football, 2015. Bamdad Ketab. Tehran, Iran.**

- 11- **Leisure Management, 2014. Iran Sport Research Center, Tehran, Iran. Published.**
- 12- **Management and Strategic Planning of Sports Organizations, 2013. Hadis Rah Eshgh Publisher. Esfahan, Iran.**
- 13- **Public relations and international communication in sport, 2013. Hadis Rah Eshgh Publisher. Esfahan, Iran.**
- 14- **Development of successful sports marketing programs, 2013. Hatmi Publisher. Tehran, Iran.**
- 15- **Leisure and recreational management, 2012. Tarbiat Modares University, Tehran, Iran. Published.**
- 16- **Ethics in sport with a philosophical approach, 2012. Iran Sport Research Center, Tehran, Iran. Published.**
- 17- **Leisure and Sport, 2012. Bamdad Ketab, Publisher. Tehran, Iran.**
- 18- **Management in sports organizations, 2011. Hatmi Publisher. Tehran, Iran.**
- 19- **Leisure Times, 2007, Research Center of Ministry of Research, Sciences and Technology, Tehran, Iran.**
- 20- **Contemporary sport management, 2002. Tarbiat Modares University, Tehran, Iran. Published.**
- 21- **Leisure, 2000, Research Center of Ministry of Research, Sciences and Technology, Tehran, Iran.**
- 22- **Mini Football , 1989. Oroj company Publisher. Esfahan, Iran.**
- 23- **Volleyball Championships, 1986. Oroj company Publisher. Esfahan, Iran.**

Papers

1. Ghamati, H.; Ehsani, M.; Kozechian, H.; Saffari, M. (2021). An Identification of Factors Affecting the Continuous Participation of the Elderly in Physical Activities of Leisure Time. *Journal of Researches Physiology and Management in Sport*. Vol (13), No1, pp 41-59.
2. Mohammadi Argi, A.; Ehsani* ,M.; Norouzi Seyed Hossini, R.; Saffari, M. (2021). The Role of Brand Authenticity on Brand Equity of Football Clubs with the Mediating Role of Brand Personality. *Annals of Applied Sport Science*9(2): e925,. <http://www.aassjournal.com>; e-ISSN: 2322-4479.
3. Nazemi, A.; Ehsani, M.; Kuzechian, H.; Amiri, M. (2021). Developing Brand Equity Model for Iran Football ProLeague. *Journal of Sport Management*, Vol.11, No. 4, p1015-1034.
4. Rahimi, A.; Ehsani, M.; Saffari, M.; Norouzi Seyed Hosseini, R. (2021). The Effect of Social Ties on Commercialization Perception of Sports Science

Research: The Mediating Role of Students' Research Capability. *Journal of Entrepreneurship Development. Vol. 13, No.4, p 481-499.*

- 5. Memari, Z.; Rezaei Pandari, A.; Ehsani, M.; Mahmudi, S. (2020). Business management in the football industry from a supply chain management perspective. *Journal of Business management in the football industry. The current issue and full text archive of this journal is available on Emerald Insight at: <https://www.emerald.com/insight/1464-6668.htm>.***
- 6. Rahimi, A.; Ehsani, M.; Saffari, M.; Norouzi Seyed Hosseini, R. (2020). The role of knowledge-based culture with the knowledge management approach in advancing the third-generation university functions (Case study: Sports science faculties). *Applied Research of Sport Management Vol.9, No.1, Summer 2020.p 107-118.***
- 7. Shirvani, T., Esmaili, M., Ehsani, M. (2020). Identifying the effective factors on the implementation of sports marketing in Iranian Premier League clubs. *Journal of Strategic Studies in Sports and Youth, Accepted.***
- 8. Shirvani, T.; Ehsani, M.; Koozechian,; Amiri, M. (2020). Designing Competencies Model for Sports Marketer Managers (By Using Grounded Theory). *Quarterly Journal of Sport Development and Management Vol 9, Iss 1, Serial No. 21. P 61-79.***
- 9. Rahimi, A.; Ehsani, M; Norouzi Seyed Hosseini, R.; Saffari, M. (2020). Designing the Model of Research Commercialization Requirements in Sport Sciences. *Journal of Motor and Behavioral Sciences 3, p 421-430.***
- 10. Rahim, A.; Ehsani, M.; Saffari, M.; Norouzi Seyed Hosseini, R. (2020). Role of Human Resource Management Practices and Knowledge Inertia in Academic Entrepreneurship Actions of Sport Science Students and Graduates. *Journal of Human Resource Management in Sport. Vol. 7 , No. 2 ,Pages 421-438.***

11. Rahimi, A.; Ehsani, M.; Saffari, M.; Norouzi Seyed Hosseini, R. (2020). The Effects of Entrepreneurship Marketing on Brand Equity and Customer's Loyalty in Sport Complex. *Journal of Entrepreneurship Development*. Vol. 13, No.2, p 217-234.
12. Rahimi, A.; Ehsani, M.; Miri, M. R; Rajabi, A. (2020). Structural Model of Strategic Orientations and Commercialization Product of New Sport Products. *Journal of Motor and Behavioral Sciences* 3, p 209-218.
13. Zarei, I.; Ehsani, M.; Moghimehfar, F.; Aroufzad, A. (2020). Predicting Mountain Hikers' Pro-Environmental Behavioral Intention: An Extension to the Theory of Planned Behavior. *Journal of Park and Recreation Administration*, Print ISSN: 0735-1968, Online ISSN: 2160-6862. *Journal homepage: <https://js.sagamorepub.com/jpra/index>*
14. Bahmani, F.; Ehsani, M.; Koozehchian, H.; Amiri, M. (2020). Designing the Marketing Model for Women's Professional Leagues with a Sustainable Competitive Advantage Approach. *Sport Management Studies*, Vol 12, No 59, 2020.
15. Norallah, A.; Ehsani, M.; Norouzi Seyed Hosseini, R. (2020). Branding and Sale of Sportswear in Iran: Based on Grounded Theory. *Intl. J. Humanities (2020) Vol. 27 (3): p(45 - 60)*
16. Sadeghpour, A.; Ehsani, M.; Saffari, M.; Zamani Alavijeh, F. (2020). Identification of the factors of socio-cultural environment affecting the physical activity students: a qualitative study. *Iranian Journal of Health Education & Promotion*. Volume 8, Issue 1, Spring. Pp57-71.
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18. Sadeghpour, A.; Ehsani, M.; Saffari, M.; Zamani Alavijeh, F. (2019). Prioritizing Motivational Factors Related to Physical Activity of Students:

Based on the Psychological Basic Needs Theory. *International Journal of Applied Exercise Physiology*. Vol.8 No.4.

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24. Seraji, M.; Hosseini, S.E; Ehsani, M; Boroumand, M.R. (2019). Performance Evaluation and Optimization for Selected Sport Federations of Islamic Republic of Iran Using Data Envelopment Analysis. *Journal of Sport Strategy Study*. Ministry of Sport.
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38. Esmaeili, M.; Koozechian, H.; Ehsani, M. (2016). Economical and cultural requirements for implementation TV-right in Iranian football. *International Journal of Sport Review, Vol., 6 (4), 198-204.*
39. Esmaeili, M.; Koozechian, H.; Ehsani, M.; Honari, h. (2016). Modeling the effect of market orientation on the future behavior of sporty customers in terms of perceived value. *Journal of Sport Management Review, Vol., (36), p147-166.*
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41. Falahi, A.; Ehsani, M.; Koozechian, H.; Khabiri, M. (2016). The Role of Ambush Marketing, Negative Behavior and congruence in Intention to Purchase from Iran Football Pro-League Sponsors. *Journal of Applied Research of Sport Management. Vol. 5, No.2, p11-21.*

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44. Shohani, M.; Ehsani, M.; Salehipour, M (2016). Relationship between organizational culture and organizational entrepreneurship among Islamic Republic of Iran's National Olympic Committee employees. *Journal of Human Resource Management in Sport*. Vol. 3 , No. 1 ,p93-103.
45. Veisi, K.; Kozechian, H.; Ehsani, M.; Kashtidar, M (2015). Exploring the Process of Organizational Agility in Sports Manufacturing Corporations using Grounded Theory. *Journal of Sport Management Review*, Vol. 7(34) ,p51-72.
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48. Saffari, M.; Ehsani, M.; Amiri, M. (2015). Analysis of sport for all in Iran With Application of Structural Equation Modeling. *Journal of Research in Sport Management and Behavior*. Vol. 5(9), 83-94.
49. Norouzi Seyed Hossini, R.; Ehsani, M.; Kozechian, H.; Amiri, M. (2015). Consequences of the Development of Human Capabilities in Sports. *International Journal of Public Health Research*. 3(3): p 93-96.
50. Norouzi Seyed Hossini, R.; Ehsani, M.; Kozechian, H.; Amiri, M. (2015). Typology of Transforming Factors in the Development of Human Capabilities in Sport. *International Journal of Public Health Research*. 3(3): p97-100.

51. Ehsani, M.; Seraji, M.; Hosseini, S.E.; Boroumand, M.R. (2015). Performance Evaluation and Optimization for Selected Sport Federations of Islamic Republic of Iran Using Data Envelopment Analysis. *Journal of Sport Ministry Strategic Studies*. No, 33.Pp. 151-162.
52. Heidary, A.; Ehsani, M. koozechian, H. (2014). The Antecedents of Destination Loyalty in Sport Tourism Development. *Studies in Social Sciences and Humanities*. Vol. 1, No. 4, p117-121.
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56. Norouzi Seyed Hossini, R.; Ehsani, M. Kozechian, H.; Amiri, M. (2014). REVIEW OF THE CONCEPT OF HUMAN CAPITAL IN SPORTS WITH AN EMPHASIS ON CAPABILITY APPROACH. *Review of the Concept of Human Capital in Sports with an Emphasis on Capability Approach*. Vol. VI• Nr. 2. pp 119-129.
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59. Heidary, A.; Ehsani, M. koozechian, H.; Honarvar, A. (2014). Theories and Approaches to Destination Loyalty in Sport Tourism: An overview. *Journal of Research in Applied sciences*. Vol., 1(5):p 88-92.
60. Sohrabi, Z.; Ehsani, M.; Nazari, R. (2014). The Structural Equation Modeling of Classify Sport Managers via Communication Skill and Cultural Intelligence. *Research in Sport Management and Psychology, Volume 2, Issue 8: p71-77*.
61. Nobakht, F. ; Kozechian, H.; Ehsani, M.; Amiri, M (2014). Background factors affecting the success of small and medium sized sports in the country . *Journal of National Conference on New Approaches to Business Management. . Vol. 34 ,p51-62*.
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